

IHCL



SELEQTIONS

VIVANTA

GINGER

amã
STAYS & TRAILS

3min
guaranteed quality cuisine



amã

STAYS & TRAILS



In Sanskrit, the word “**amã**” (अमः)
means “**at home**”

“Stays & Trails” reflects fine homestays,
charming bungalows
and nature led trail experiences that
the brand offers

The tilde connotes an essence
of timelessness

Brand Promise



amã Stays & Trails a unique branded offering in the homestay segment. They are a collection of untouched experiential escapes that range from charming residences to mesmerising trails across unique locations in India.

amã Stays & Trails, we are the beginning of a new journey that will truly transform experiential stays in India





◆—————◆
A distinctive branded offering by IHCL.
amã Stays & Trails
comprise of untouched experiential
escapes ranging from charming
residences to mesmerizing trails in
unique locations
◆—————◆

amã
STAYS & TRAILS

amã

STAYS & TRAILS



Combining elegance with
homely comfort and warm
service,
amã Stays & Trails
offer immersive and authentic
local experiences to guests.



The beauty, tranquility and
unique local flavors found
across carefully chosen
locations
*stay with guests
long after they leave.*

amã
STAYS & TRAILS

Customer Value Proposition



Heritage Homes



Bungalows & Villas



Charming Residences



Distinctive accommodations: Plantation Bungalows, Heritage Villas, Colonial Houses, Historic Havelis and Charming Residences as private getaways.



Location: Offering mesmerising terrains, scenic vistas, off the beaten track experiences.



Service : Personalised and Bespoke.



Experience: Cuisine, Location & Culture.

Customer Value Proposition



Heritage Homes



Bungalows & Villas



Charming Residences



Responsible Tourism: No Plastic, Energy Conservation with Ecologically sustainable practices.



Hub & Spoke Model: access to facilities and services of nearby IHCL hotel

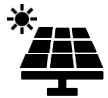


Highest standards of Safety & Hygiene: "Tajness Re-Strengthened" post COVID

Our Endeavour – Responsible Tourism



No PlasticZone - no single use plastic at the bungalow



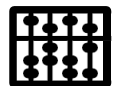
Solar Panels - for electricity and heat



Local Community Employment and Skill Development



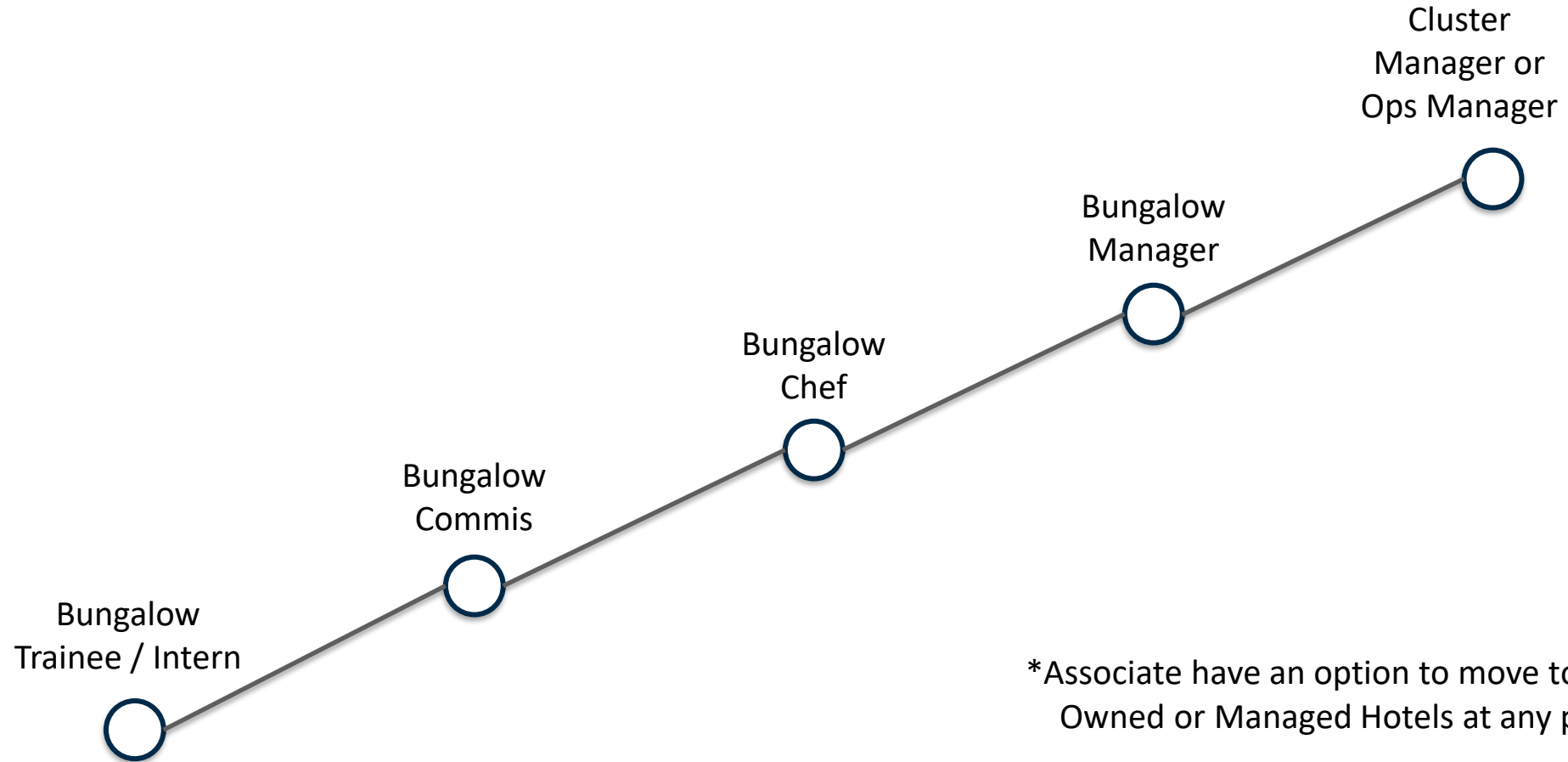
Waste Management



Heritage and Traditions- local designer to bring in local aesthetics and design



PROPOSED CAREER PLAN



*Associate have an option to move to any IHCL Owned or Managed Hotels at any position

Compensation & Benefits – ama Stays & Trails

Stipend – 5 K pm

Confirmation Salary – 15 K pm

Uniform, Meals on Duty

PF, Gratuity & Medical – as per company policy



Everything and More

Introduction to all Qmin Business Verticals

Qmin QSR

High Street/Malls/Kiosks/Corporate parks/Airports



**11 Outlets
Operational**

More to come



ENGAGE

With Displays

ATTRACT

With Design

BOND

With Ambience

Product

AND SERVICE STRATEGY

GRAB N GO MENU



MULTI CUISINE



TEA AND COFFEE



LUNCH/DINNER/SNACKS

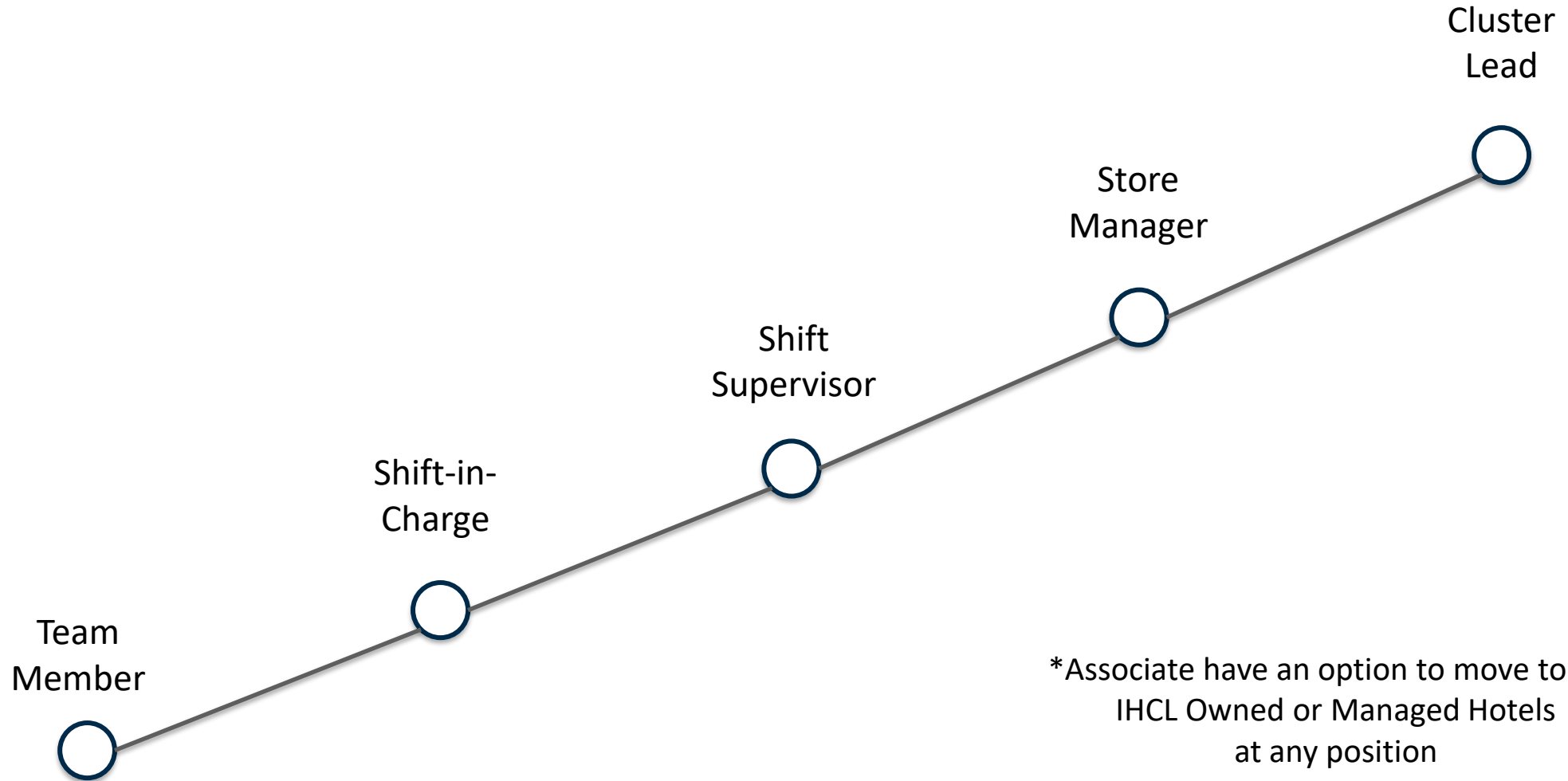


AFFORDABLE



EASY ADD-ON

PROPOSED CAREER PLAN



*Associate have an option to move to any IHCL Owned or Managed Hotels at any position

Compensation & Benefits – Qmin QSR

Stipend – 16 K pm

Uniform

PF, Gratuity & Medical – as per company policy

Thank you